
Business Game - Interests and Skills

Your Interests And Skills

{mosloadposition user7}

Good idea! Start with your interests and skills. What you love to do and are good at may have business potential. If you can find a way to earn a living doing what you love to do, you are more likely to succeed.

Make a list of the things you like to do. Make another list of the things you are good at. Also make a list of what is important to you (your values). Use these as criteria when considering possible business opportunities.

One thing to beware of. Many people pick a business based around what they can do and have done in the past for an employer, and they end up buying or creating a job for themselves. Instead of one boss, they have several bosses - all their customers. Instead of being a business owner, they end up working in the business as an employee. For more on this topic, read *The E Myth* by Michael Gerber.

After you think for a while,
<< go back.

{mosloadposition user4}